

11th Annual
SPIRIT OF
Hope
Celebration

Friday, November 10, 2023

Mohegan Pennsylvania

Presented by:

Billy Rinaldi



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ENGAGEMENT

2023 Spirit of Hope Tribute to Courage Honoree
Dr. Christopher A. Peters

www.spiritofhopecelebration.org



2023 Spirit of Hope Tribute to Courage Honoree Dr. Christopher A. Peters

Dr. Christopher A. Peters is a partner in Radiation Medicine Associates of Scranton (RAMAS). He is medical director of Northeast Radiation Oncology Centers (NROC) as well as its director of clinical research.

In 2012, Dr. Peters joined the Board of Directors of the Northeast Regional Cancer Institute (NRCI) and served as Board Chairman in 2017 and 2108. He is an Associate Professor of Medicine at Geisinger Commonwealth School of Medicine. Dr. Peters has served as the physician Co-Chair, Health Care Division, for the Annual United Way Lackawanna and Wayne County Annual Campaign from 2012 to 2022. He was elected President of the Lackawanna County Medical Society in 2016.

Appointed by PA Secretary of Health Dr. Karen Murphy to the Pennsylvania Prostate Cancer Task Force in 2015, Dr. Peters is one of only two radiation oncologists in the Commonwealth to be selected for this 15-member task force.

In 2014 and 2015, Dr. Peters was an invited team member of the collaborative initiative to create an oncology Palliative Care Plan for the state of Pennsylvania. This initiative was led by the American Cancer Society in partnership with the Comprehensive Cancer Control Coalition of the Pennsylvania Department of Health.

Dr. Peters is a graduate of the University of Pennsylvania and received his Doctor of Medicine degree from Case Western Reserve University, Cleveland, where he was elected into the Alpha Omega Alpha national medical honor society. After completing an internship in Internal Medicine at Case Western Reserve Metrohealth, he performed his Radiation Oncology residency at Mount Sinai Hospital, New York City, serving as Chief Resident in his final year.

Board certified in Radiation Oncology, Dr. Peters' clinical research of prostate cancer yielded him the 2006 Clinical/Basic Science Research Award from ASTRO, the American Society for Radiation Oncology. Dr. Peters has published numerous scientific articles in translational and clinical cancer research. He has served as an invited lecturer in several venues, including the Pennsylvania Cancer Control Conference, Pennsylvania Association of Cancer Registrars, Thomas Jefferson University, and the Geisinger Commonwealth School of Medicine. Dr. Peters lives in Clarks Summit with his wife Jennifer, and their children Rose, Kate, and Gavin.

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What is the Spirit of Hope Celebration?

The Spirit of Hope Celebration is an event hosted by the Board of Ambassadors. This cocktail party celebration includes an open bar, food stations, live music by The Exact Change, and a silent auction, lottery ladder and gift card guarantee. It raises money for the Northeast Regional Cancer Institute's Community Based Cancer Screening Navigation Program, which helps individuals in northeast Pennsylvania to facilitate breast, cervical, colon and lung cancer screenings.



Who are the Board of Ambassadors?

The Board of Ambassadors consists of individuals and business leaders in northeast Pennsylvania who come together to raise funds & awareness to fight cancer in the local community through their support and promotion of a gala event. We hope you will join with us in support of The Northeast Regional Cancer Institute and its mission of easing the burden of cancer in Northeast Pennsylvania.



Front row, seated from left to right:

Atty. Chuck Volpe, Edward Cosgrove, Joe G. Ferguson, Esq., Pat Sicilio, Nicholas Colangelo, Ph.D., Leo Vergnetti, Board of Ambassadors Chairman, Tom DePietro, Greg Gagorik, Philip Medico, and Vince Scarpetta.

Second row, standing from left to right: Christopher A. Peters, M.D., Matt Beynon, Patty Vergnetti, Julie Eisenman, Marta Gomes, Robin Long, Amanda E. Marchegiani, Community Relations Coordinator, Northeast Regional Cancer Institute, Vanessa Vergnetti-Thomas, Meghan Gagorik, Vito Pizzo, and Joe Mattioli.

Third row, standing from left to right: Richard P. Conaboy Jr., Nevin Gerber, Kristie Hynoski, and Traci Fosnot.

Board of Ambassadors and Associate Board Members: Absent from photo: Tom Blaskewicz, Susan & Jim Brady, Trish Colangelo, Thomas P. Cummings, Jr., Esq., Thomas P. Cummings III, Esq., Mary Erwine, James T. Gorman, John & Jennifer Heil, Charles C. Jefferson, Paul McGloin, Chuck Morgan, Brian McQuestion, Evie Rafalko McNulty, William Rinaldi, David J. Nape, Eugene D. Sperazza, Esq., John P. Rodgers, Esq., P. Richard Scheller, U.S. Representative Dan Meuser, Melissa Stites, Joseph Tomko, Tony Vergnetti, Steven J. Szydowski, Ph.D., Linda Marino-Brooks, Dana Morris, Karen M. Saunders, President, Northeast Regional Cancer Institute, Jo Ann Romano Hallesky, Joe Van Wie, Dino Campitelli, William Davis, John Mack, Sonya Eddings, Tammy Saunders, Angela Rempe Jones, and Clarence Baltrusaitis.



**Proceeds from the Spirit of Hope Celebration
benefit the Northeast Regional Cancer Institute's
Community Based Cancer
Screening Navigation Program**

**Northeast Regional Cancer Institute
Community-Based Cancer Screening Navigation Program**

One of the vital services that the Cancer Institute offers to our community is the Cancer Screening Navigation Program. This initiative helps low income, uninsured and underinsured individuals not current with recommended colon, breast, and cervical cancer screenings to obtain these screenings.

The Patient Navigator also:

- Helps participants overcome barriers to screening, such as childcare, transportation, and financial needs
- Continues to assist participants through diagnosis, treatment, and aftercare, where necessary
- Connects participants with a medical home (primary care physician or facility) to encourage continuation of preventative care practices

The Cancer Institute relies on the continued support of the community to ensure that the Community Based Cancer Screening Navigation Program can continue to help those most in need access lifesaving cancer screenings and connect to a medical home for ongoing preventative health care. Thank you for your support!

Since the Spirit of Hope Celebration started in 2012, the proceeds from this event have been able to help provide over 8,800 lifesaving screenings.

The Northeast Regional Cancer Institute serves the following counties: Lackawanna, Luzerne, Wayne, Wyoming, Pike, Susquehanna, and Monroe and has offices in both Scranton and Wilkes-Barre.



About The Northeast Regional Cancer Institute

Northeast Regional
Cancer Institute

The Northeast Regional Cancer Institute is a local, non-profit organization working to ease the burden of cancer in Northeastern Pennsylvania. The three main program areas that the Cancer Institute focuses on are: community and patient services, hospital and practice support services, and cancer surveillance. The Cancer Institute is unique in that it is an independent, exclusively local entity. This means that the organization has the flexibility to respond directly to the evolving needs of the community it serves. The Cancer Institute invests 100% of its resources in our region.

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	Presenting Sponsor 10 Tickets to Event, Full Color Page Ad (5" w x 7.5" h) and integration into back cover of program Recognition as Presenting Sponsor in ALL event media communications and advertisements including the video loop and event program; event speaking opportunity, signage display and promotional opportunity at event to provide information and giveaways to attendees	\$5,000
	Diamond Sponsor 8 Tickets to Event, Black & White Page Ad (5" w x 7.5" h) Recognition as Diamond Sponsor in all event communications and signage including the video loop and event program; promotional opportunity at event to provide information and giveaways to attendees	\$2,500
	Cocktail Underwriter (2 opportunities) *Must be secured by October 7th to order napkins. 4 Tickets to Event, business logo/name displayed prominently on event signage and promotional materials, Full Black & White Page Ad (5" w x 7.5" h), Your company name or logo printed on Event Night Cocktail Napkins (if secured by October 7), Logo/Name placement on NRCI website and Facebook, Twitter and Instagram pages.	\$2,500
	Platinum Sponsor 8 Tickets to Event, Black & White Page Ad (5" w x 7.5" h) Recognition as Platinum Sponsor in the video loop and event program	\$2,000
	Décor and Floral Underwriter (2 opportunities) 4 Tickets to Event, Business logo/name displayed prominently on event signage, ½ Black & White Page Ad (4.5" w x 3.75" h), Logo/name placement on NRCI website and Facebook, Twitter and Instagram pages.	\$2,000
	Entertainment Underwriter (1 opportunity) 4 Tickets to Event, Business logo/name displayed prominently on event signage, Full Black & White Page Ad (4.5" w x 3.75" h), Logo/name placement on NRCI website and Facebook, Twitter and Instagram pages.	\$2,000
	Gold Sponsor 6 Tickets to Event, Half Black & White Page Ad (4.5" w x 3.75" h) Recognition as Gold Sponsor in the video loop and event program	\$1,500
	Emerald Sponsor 4 Tickets to Event, Half Black & White Page Ad (4" w x 3.75" h) Recognition as Emerald Sponsor in the video loop and event program	\$1,000
	Silver Sponsor 2 Tickets to Event, Quarter Black & White Page Ad (2" w x 1.875" h) Recognition as Silver Sponsor in the video loop and event program	\$500

PROGRAM ADVERTISEMENT

Full Page Ad (5" w x 7.5" h)	\$250	
Half Page Ad (4" w x 2.5" h)	\$125	
Quarter Page Ad (2" w x 1.25 h) vertical preferred	\$75	

Please e-mail your high resolution black and white program ad in PDF format no later than **Friday, October 20, 2023, to amanda.marchegiani@cancernepa.org.**

Donor Information

NAME: _____
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The Northeast Regional Cancer Institute is a 501 (c) (3) non-profit, tax-exempt organization. "A copy of the registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

ENCLOSED IS MY CHECK PAYABLE TO "NRCI" IN THE AMOUNT OF \$_____.

Credit card payments can be made by calling the Northeast Regional Cancer Institute at (570) 904-8808.

Please send this form along with your payment to
 Northeast Regional Cancer Institute

Attn: Spirit of Hope Celebration, 312 Adams Avenue Scranton, PA 18503
 or E-mail to: Barbara.cerra@cancernepa.org