**13th Annual**

  
  
**Friday, November 14, 2025**

**Mohegan Pennsylvania**

[**www.spiritofhopecelebration.org**](http://www.spiritofhopecelebration.org)

**Nevin Gerber**Gerber Associates

**Marta Gomes**Exploria Resorts

**James T. Gorman**

ESSA Bank & Trust

**Jo Ann Romano Hallesky**

Jo Ann Romano Hair Salon

**John & Jennifer Heil**

**Kristie Hynoski**Mohegan Pennsylvania

**Charles C. Jefferson**

Jefferson-Werner, LLC

**Angela Rempe Jones**Lackawanna Co. Treasurer

**Robin Long**

**John Mack**

**Linda Marino-Brooks**

**Joe Mattioli**The Baher Group

**Mark Mesko**  
Mesko Glass  
  
**Brian McQuestion**

Pride Mobility Products

**Philip Medico**

Medico Industries, Inc.

**Dan Meuser**  
U.S. Representative

**Dana Morris**

Regional Hospital of Scranton

**Hon. Tom Munley**

**Christopher A. Peters, M.D.**NRCI Board

*Chairman*

**Leo P. Vergnetti**

Vergnetti Consulting

**Tom** **Blaskiewicz**  
McCarthy Tire

**Clarence Baltrusaitis**NET Credit Union

**Brigitte Baum**

eXP Realty  
 **Matt Beynon**  
BrabenderCox, LLC

**Jim & Susan Brady  
  
Dino Campitelli**

Serenity Lodge

**Trish & Nicholas Colangelo, Ph.D.**

**Richard P. Conaboy, Jr.**Endless Mountains Extended Care

**Ed Cosgrove**Scranton Counseling Center **William Davis**Office of Rep. Kyle Mullins

**Tom DePietro**

DePietro’s Pharmacy

**Maria Donahue**  
Higher Info Group

**Sonya Eddings**  
AARP Foundation

**Julie Eisenman**  
WNEP-TV

**Mary Erwine**

Erwine Home Health & Hospice

**Joseph G. Ferguson, Esq.**

DeAngelo Contracting Services  
  
**Traci Fosnot**

Highmark, Inc.

**Greg & Meghan Gagorik**

**Vito Pizzo**

Pizzo Painting **Casey Quinn**

AHEAD  
**Billy Rinaldi**

Mark Construction Services, Inc.

**John P. Rodgers, Esq.**Caverly, Shea, Phillips & Rodgers, LLC

**Tammy Saunders**

**Frank Sepko**  
ConversionWorx

**Vince Scarpetta**

Pure Green Consultants, LLC

**P. Richard Scheller**

Geo-Science Engineering & Testing, LLC

**Patrick Sicilio**

Kem-Tek Industrial Chemical Supplies

**Steven J. Szydlowski, Ph.D.**

University of Scranton

**Joe Van Wie**  
Fellowship House

**Vanessa Vergnetti**   
Premier

**Chuck Volpe**Excalibur Insurance

The Volpe Report

**THE BOARD OF AMBASSADORS**

**What is the Spirit of Hope Celebration?**

The Spirit of Hope Celebration is an event hosted by the Board of Ambassadors. This cocktail party celebration includes an open bar, food stations, live music, and a silent auction, lottery ladder and gift card guarantee. It raises money for the Northeast Regional Cancer Institute’s Community Based Cancer Screening Navigation Program, which helps individuals in northeast Pennsylvania to facilitate breast, cervical, colon and lung cancer screenings.



**A picture containing indoor, table, set, cluttered

Description automatically generated**

The Board of Ambassadors consists of individuals and business leaders in northeast Pennsylvania who come together to raise funds & awareness to fight cancer in the local community through their support and promotion of a gala event. We hope you will join with us in support of The Northeast Regional Cancer Institute and its mission of easing the burden of cancer in Northeast Pennsylvania.

**Who are the Board of Ambassadors?**



**Front row, seated from left to right:**

Steven J. Szydlowski, Ph.D., Pat Sicilio, Philip Medico, Mark Mesko, Shelley Meuser, Robin Long, Leo Vergnetti, Board of Ambassadors Chairman, Vanessa Vergnetti-Thomas, Sonya Eddings, Maria Donahue, Rep. Dan Meuser, Richard P. Conaboy, Jr. and Edward Cosgrove.

**Second row, standing from left to right:** Julie Eisenman, Kristie Hynoski,Nicholas Colangelo, Ph.D., Dino Campitelli, Tammy Saunders, Vito Pizzo, Nevin Gerber, Casey Quinn, Joe G. Ferguson, Esq., and Matt Beynon.

**Board of Ambassadors: Absent from photo:** Susan & Jim Brady, Trish Colangelo, John & Jennifer Heil, Charles C. Jefferson, Brian McQuestion, John P. Rodgers, Esq., P. Richard Scheller, Joseph Tomko, Tony Vergnetti, Linda Marino-Brooks, Atty. Chuck Volpe, Tom DePietro, Greg Gagorik, Brigitte Baum, Jo Ann Romano Hallesky, Dana Morris, Joe Mattioli, and Christopher A. Peters, M.D., Meghan Gagorik, Patty Vergnetti, Traci Fosnot, Marta Gomes, Vince Scarpetta, William Davis, Angela Rempe Jones, William Rinaldi, and James T. Gorman.

A picture containing text, clipart

Description automatically generated

**Northeast Regional Cancer Institute   
Community-Based Cancer Screening Navigation Program**

One of the vital services that the Cancer Institute offers to our community is the Cancer Screening Navigation Program. This initiative helps low income, uninsured and underinsured individuals not current with recommended colon, breast, and cervical cancer screenings to obtain these screenings.

The Patient Navigator also:

• Helps participants overcome barriers to screening, such as childcare, transportation, and financial needs

• Continues to assist participants through diagnosis, treatment, and aftercare, where necessary

• Connects participants with a medical home (primary care physician or facility) to encourage continuation of preventative care practices

The Cancer Institute relies on the continued support of the community to ensure that the Community Based Cancer Screening Navigation Program can continue to help those most in need access lifesaving cancer screenings and connect to a medical home for ongoing preventative health care. Thank you for your support!

**Proceeds from the Spirit of Hope Celebration   
benefit the Northeast Regional Cancer Institute’s   
Community Based Cancer   
Screening Navigation Program**

The Northeast Regional Cancer Institute serves the following counties: Bradford, Lackawanna, Luzerne, Wayne, Wyoming, Pike, Tioga, Susquehanna, and Monroe and has offices in both Scranton and Wilkes-Barre.

**Since the Spirit of Hope Celebration started in 2012, the proceeds from this event have been able to help provide over 12,300 lifesaving screenings.**

**About The NoLogo, company name

Description automatically generatedrtheast Regional Cancer Institute**

The Northeast Regional Cancer Institute is a local, non-profit organization working to ease the burden of cancer in Northeastern Pennsylvania. The three main program areas that the Cancer Institute focuses on are: community and patient services, hospital and practice support services, and cancer surveillance. The Cancer Institute is unique in that it is an independent, exclusively local entity. This means that the organization has the flexibility to respond directly to the evolving needs of the community it serves. The Cancer Institute invests 100% of its resources in our region.

**Northeast Regional Cancer Institute Board of Directors**

Holly Roever Carron, *Chair*  
Maria Montoro Edwards, PhD, *Vice Chair*  
John A. Ruddy, PhD., *Treasurer*Susan Belin, *Secretary*  
Karen M. Saunders, *President*

Julie Story Byerley, MD, MPH

Michele Churney, MSN, RN

Robert Cole, PhD

William Conaboy

Samuel M. Lesko, MD, MPH

Christopher Peters, MD

James Pettinato, RN-HP, MHSA

David J. Grega, CPA

Gail Smeraldi, DPM

Amber L. Sobuto, D.O.

John J. Sobuto, D.O.

Logo, company name

Description automatically generated

**PROGRAM ADVERTISEMENT**

|  |  |  |
| --- | --- | --- |
| Full Page Ad (5”w x 8”h) | $250 |  |
| Half Page Ad (5”w x 3.875”h) | $125 |  |
| Quarter Page Ad (2.375”w x 3.875 h) | $75 |  |

|  |  |  |
| --- | --- | --- |
|  | **Presenting Sponsor**  10 Tickets to Event, Full Color Page Ad (5” w x 8”h) and integration into back cover of program  Recognition as Presenting Sponsor in ALL event media communications and advertisements including the video loop, event program; SOH website and Facebook page. event speaking opportunity, signage display and promotional opportunity at event to provide information and giveaways to attendees | **$5,000** |
|  | **Diamond Sponsor**  *8 Tickets to Event, Black & White Page Ad (5” w x 8”h)*  Recognition as Diamond Sponsor in all event communications and signage including the video loop and event program; promotional opportunity at event to provide information and giveaways to attendees and SOH website and Facebook page. | **$2,500** |
|  | **Cocktail/Mocktail Sponsor ( 1 opportunity) \*Must be secured by October 7th to order napkins.** 6 Tickets to Event, business logo/name displayed prominently on event signage and promotional materials. Full Black & White Page Ad (5” w x 8”h), Your company name or logo printed on Event Night Cocktail Napkins (if secured by October 7), Logo/Name placement on SOH website and Facebook page. | **$2,500** |
|  | **Platinum Sponsor**  *8 Tickets to Event, Full Black & White Page Ad (5” w x 8”h)*  Recognition as Platinum Sponsor in the video loop and SOH website and Facebook page. | **$2,000** |
|  | **Entertainment Underwriter (1 opportunity)**  6 Tickets to Event, Business logo/name displayed prominently on event signage,Logo/name placement on SOH website and Facebook page, Half Page Black & White Page Ad .5”w x 3.875”h) | **$2,000** |
|  | **Gold Sponsor**  6 Tickets to Event, Half Black & White Page Ad (5” w x 3.875”h)  Recognition as Gold Sponsor in the video loop and SOH website and Facebook page | **$1,500** |
|  | **Emerald Sponsor**  4 Tickets to Event, Half Black & White Page Ad (5” w x 3.875”h)  Recognition as Emerald Sponsor in the video loop and SOH website and Facebook page | **$1,000** |
|  | **Silver Sponsor**  2 Tickets to Event, Quarter Black & White Page Ad (2.375” w x 3.875”h)  Recognition as Silver Sponsor in the video loop and SOH website and Facebook page | **$500** |

|  |
| --- |
| **SPONSORSHIP OPPORTUNITIES (please check your selection)** |

**Please e-mail your high resolution black and white program ad in PDF format no later than Monday, November 3, 2025, to amanda.marchegiani@cancernepa.org.**

Please email your **high resolution black and white** program ad in PDF format no later than **Friday, October 21, 2022 to** [**amanda.marchegiani@cancernepa.org**](mailto:amanda.marchegiani@cancernepa.org)**.**

**Program Advertisements**

The Northeast Regional Cancer Institute is a 501 (c) (3) non-profit, tax-exempt organization. "A copy of the registration and financial information may be obtained from the Pennsylvania Department of State by calling, toll-free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

*Credit card payments can be made by calling the Northeast Regional Cancer Institute at (570) 904-8808.*

Please send this form along with your payment to  
 Northeast Regional Cancer Institute

Attn: Spirit of Hope Celebration, 312 Adams Avenue Scranton, PA 18503

or E-mail to: [Barbara.cerra@cancernepa.org](mailto:Barbara.cerra@cancernepa.org)

**Donor Information  
NAME**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **COMPANY:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
**ADDRESS**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
**PHONE**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
**EMAIL**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**ENCLOSED IS MY CHECK PAYABLE TO “NRCI” IN THE AMOUNT OF $\_\_\_\_\_\_\_\_\_\_\_\_.**